

November 17, 2008

Dear Potential Exhibitor:

We invite you to exhibit and expand your sales at our 2009 Tennessee Credit Union League Convention and Expo at the Gatlinburg Convention Center in Gatlinburg, Tennessee on April 2-4, 2009. This is a great opportunity to showcase your products/services to over 300 credit union associates.

#### **Tentative Schedule**

The Convention and Expo will begin on Thursday, April 2, with the golf tournament, which will be followed by Exhibitor Booth Set-up until 5:00 p.m. Friday morning will begin with the Talking Business Breakfast where you will have breakfast with credit union decision-makers followed by a 1-hour private showing of the exhibits with the decision-makers. The Exhibit Hall will then be open for all attendees until noon. Breakdown will begin at noon.

The basic cost of the booth is \$950, which includes a 10'x10' booth; 1 one-line identification sign (7" x 44"); 1 six foot draped table; 3 breakfasts at the Talking Business Breakfast and 3 reservations for the Thursday Night Exhibitors Reception/Dance.

Act now! Booths are awarded on a first-come first-serve basis. Registrations for golf must be made through your booth registration. Once we receive your booth space order form, you will receive a confirmation letter along with any necessary additional details. The decorator packet will also be emailed to you for you to order carpet, electrical and/or telephone lines.

We look forward to seeing you.

Sincerely,



Cynthia Dunn  
Research Specialist

Enclosure