

# Social Media Marketing



In this session you will:

- Learn how to increase traffic to your website with social media
- Discover how to access savvy decision makers & new prospects
- Find out how to stretch your marketing budget with free tools

**Speaker: Chris Canning, CMP** has a growing consulting business, Hospitality Ink, to assist others in the hospitality industry with marketing communications. She has published a booklet entitled "199 Networking Tips and Tidbits and teaches a course at UNLV.

**WHEN: July 15, 2009**

**TIME: 11:00 am – 1:00 pm EDT**

**Educational Investment: \$189** per telephone connection.

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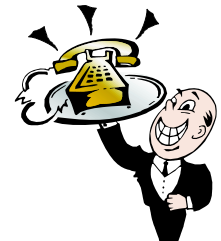
**Social Media Marketing  
July 15, 2009**

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